

Monterey Museum of Art PR Photo Checklist

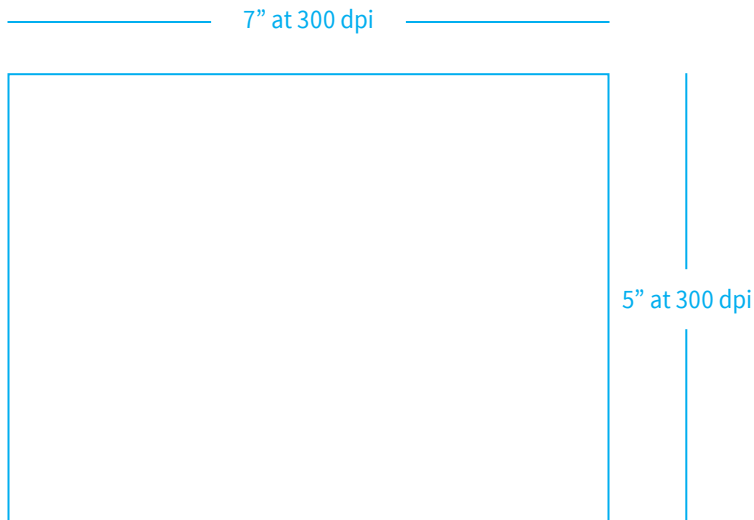
Here's a brief checklist for how to best submit your photo for possible use by the Monterey Museum of Art. The photo may be used on our events page, submitted with a press release to media, or used on our social media channels.

Minimum photo requirements

- We prefer engaging action photos in addition to an optional headshot.
- The minimum size we accept is 7" x 5" when printed at 300 dots per inch.
- Rule of thumb: if your file is under 1 megabyte in size then it is likely too small.
- We only accept photos in JPEG format.
- Do not embed photos in any other document file like Microsoft Word or Adobe PDF.
- The photo should be in landscape format (wider than it is tall).
- Portrait format (taller than it is wide) is not desirable because landscape format is best for our website templates and social media channels.
- Photos should not be a collage, contain insets, or include any superimposed logos or text.

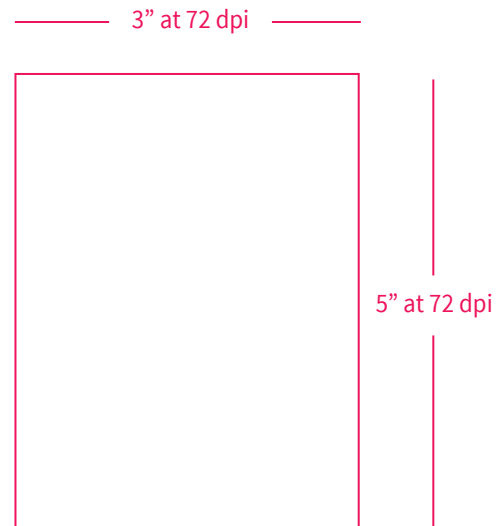
YES!

Example of an image with correct minimum dimensions and landscape orientation (not to scale)



NO

Example of an image with incorrect minimum dimensions and orientation



Questions?

Please email design@montereyart.org if you have questions related to this document.