

## **CURRENTS & FLUX**

*Currents* and FLUX are two Monterey Museum of Art exhibition spaces dedicated to recognizing the work of emerging and evolving California artists.

*Currents* exhibits a range of media, styles, and genres, displaying selected artwork of one artist per exhibition. FLUX showcases smaller three-dimensional works of unique crafting and design.

Both engaging platforms serve the MMA's mission of connecting people and art by providing a space for California artists to share their talents, cultures, and perspectives.

The new exhibits also enrich visitors' experiences by inspiring involvement in the arts and providing fresh ideas and new trends in contemporary art.

To apply, please send a brief statement, artist resume and five representative hi-resolution digital images dating within the last two years to [curatorial@montereyart.org](mailto:curatorial@montereyart.org) or by file sharing site such as DropBox or Google Drive. The staff decision is final, you will be contacted by the Museum if we wish to move forward with an installation. Do not contact the Museum after a proposal is submitted.

### **Guidelines:**

#### **Artist Qualifications**

- We are primarily seeking solo artists but will consider collaborative artworks.
- Artists currently represented by a commercial gallery are not eligible to apply. Contracts with commercial Galleries eliminates the opportunity to be included.
- Works created within the last two years are preferred. We are looking for committed artists whose body of work shows progression/evolution.
- Participants must be willing to comply with all guidelines.
- Applicants may be contacted by our staff for a residential or studio visit, as a part of the process.

#### **Artist to Provide**

- If accepted, the artist must submit a complete inventory of his/her work to the Museum 60 days prior to exhibition opening. The inventory will include:
  - i. Artist full name, birth year, studio/residence location, title, medium, date, and price
  - ii. High resolution images for publication and promotional purposes of the artworks to be shown and the artist
  - iii. An Artist Statement of approximately 100 words or less, as well as a full biography, including year of birth. Title panel will be 8.5 x 11".
- All work for exhibit must be selected and delivered within the appointed time frame.
- Assistance with the actual installation of the artworks.
- Shipping requests to purchaser will be the responsibility of the Artist.

### **Museum to Provide**

- The Museum will prepare standard labels, Artist Statement, and Artist Data sheets for the front desk, including birth year and city of residence.
- There will be no formal individual opening events but will be combined with other museum exhibition events or openings.
- MMA's First Friday monthly social from 5 to 7 pm has been temporarily suspended due to Covid-19 but may resume in compliance with state and local guidelines. If so, the artist agrees that the Museum may serve food and drink in the gallery at this event.
- Artist will be represented in our quarterly Musings newsletter and digital media.
- A concurrent virtual version of the exhibition comprised of installation and object images will be posted on the Museum's website.
- Exhibitions will rotate every two months.
- There will be no catalog production by the Museum.
- All artworks must remain on view throughout the duration of the exhibition.

### **Sales and Compensation**

- A price sheet will be maintained by the front desk, where any sales will be processed including sales tax.
- Artist agrees to a 25% commission to the MMA on the sale of artworks.
- All sales are final. They will be documented and shared with the artist.
- Payment(s) to the artist will be made within 30 days of the close of each exhibition.
- The Museum will be entitled to a 25% commission on any artwork sold within 60 days of the conclusion of the exhibition.
- The Museum will not ship artwork to buyers; this is not a commercial space.

### **Promotion**

- Please utilize on artist promotions: @montereyart #currents #flux #831art
- All promotion to be coordinated in collaboration with the Manager of Communication and Marketing.

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